



UNIVERSITÀ DI PARMA

PRIVACY POLICY - PUBLIC EVENT

Information document pursuant to and in accordance with Article 13 Regulation (EU) 2016/679 (GDPR)





	<p>1. DATA CONTROLLER AND CONTACTS</p> <p>The Data Controller is the University of Parma, based in via Università 12, 43121 Parma (PR), Italy, in the person of its pro-tempore Legal Representative, who can be contacted for any information by: telephone: +39 0521 902111, e-mail: protocollo@unipr.it , pec: protocollo@pec.unipr.it</p>
	<p>DATA PROTECTION OFFICER AND CONTACTS</p> <p>The University of Parma has appointed its Data Protection Officer (DPO) pursuant to Articles 37, 38 and 39 of the GDPR. The DPO can be reached at the Controller's office listed above and via e-mail by writing to: e-mail: dpo@unipr.it , pec: dpo@pec.unipr.it</p>
	<p>2.MAIN DEFINITIONS</p> <p>Please note that Article 4 of the GDPR provides the following definitions:</p> <ul style="list-style-type: none"> <i>Personal data</i> means any information relating to an identified or identifiable natural person ("data subject"); an identifiable person is one who can be identified, directly or indirectly, by reference in particular to an identifier such as a name, an identification number, location data, an online identifier, or to one or more features of his or her physical, physiological, genetic, mental, economic, cultural or social identity. <p>Specifically, it should be noted that for the specific purposes set forth below, the following personal data will be collected and processed: identification and contact data of participants, collected for event registration through the appropriate platform/form, image (captured in photographs and video of the speaker and participant) and voice of the speaker.</p>


3. PURPOSE OF PROCESSING, LEGAL BASIS, STORAGE PERIOD, NATURE OF CONFERMENT PURPOSE OF PROCESSING

	PURPOSE OF PROCESSING	LEGAL BASIS	DATA RETENTION PERIOD	NATURE OF CONTRIBUTION
A)	<p>Filling out the registration form for the event organized by the University of Parma.</p> <p>Personal data collected will be used to register and manage logistical, organizational activities related to the event itself (e.g., managing schedules, available seats, hall dislocation).</p>	<p>The processing is carried out in accordance with Art. 6 par. 1(b) GDPR, for the purpose of event registration.</p>	<p>Identifying data will be deleted at the end of the event itself.</p>	<p>The provision is necessary for the management of user attendance at the event and for the organizational/logistical management of the event.</p>
B)	<p>Delivery of the event, in-person or remote, activities related to the management of the event, and activities related to the smooth running of the live event.</p> <p>If the event is delivered remotely, it is specified that the University uses platforms such as YouTube or Microsoft Teams for video streaming. Images will therefore be shared and</p>	<p>Processing is necessary for the performance of a task carried out in the public interest or in connection with the exercise of official authority vested in the data controller. Art. 6</p>	<p>Personal data will be kept until the stated purpose is achieved (i.e., until the end of the in-person or live streaming event).</p>	<p>The conferment is necessary for participation in the event as a speaker or interested participant. Failure to provide it will make it impossible</p>







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	 PURPOSE OF PROCESSING	 LEGAL BASIS	 DATA RETENTION PERIOD	 NATURE OF CONTRIBUTION
	disseminated on the channels chosen to conduct the live broadcast.	para. 1(e) GDPR. It is specified that the events are attended by distinguished speakers who make a significant contribution to the development of culture and knowledge, purposes of collective interest pursued by the University.		for the University of Parma to allow interested parties to attend
C)	Realization of photographs and audio/video recordings of the event and subsequent dissemination of the same on institutional websites, social network pages and other channels (e.g., catalogs, brochures, YouTube channels) of University of Parma in order to promote the University's activities, the development of culture and knowledge, purposes of collective interest pursued by the University itself.	Processing is necessary for the performance of a task carried out in the public interest or in connection with the exercise of official authority vested in the data controller. Art. 6 para. 1(e) GDPR. It is specified that the events are attended by distinguished speakers who make a significant contribution to the development of culture and knowledge, purposes of collective interest pursued by the University	The data will be stored online, on the channels for the period of time necessary for the University for the purpose of updating the platforms, which will not exceed 3 years (estimated time for periodic review of these channels)	The conferment is necessary for the management of the activities of publicizing the event and its content, as well as to promote the activities of the University, the development of culture and knowledge. In case of failure to confer University of Parma, will not be able to pursue these purposes, which are of interest to the community.

	<p>4 RECIPIENTS OF THE DATA</p> <p>Personal data will be disclosed to entities that will process the data as autonomous Data Controllers, or Data Processors (Art. 28 GDPR) and processed by individuals (Art. 29 GDPR) acting under the authority of the Data Controller and Data Processors on the basis of specific instructions given regarding the purposes and methods of processing. The data will be communicated to recipients belonging to the following categories:</p> <ul style="list-style-type: none"> - Subjects, based in Italy, who manage/support/assist, even only occasionally, the Owner in the administration of the Information System and telecommunications networks (including e-mail, websites and/or web platforms), for the realization of the event; - External parties, located in Italy, providers of services related to event management (event direction management, logistics, audio/video filming), operators of platforms used for streaming events; - External parties, also located outside the EEA, who manage the social platforms used by the
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	University. The list of Art. 28 Data Processors is available by writing to protocollo@unipr.it or the other contact details above.
	<p>TRANSFER OF DATA TO COUNTRIES OUTSIDE SEE Personal data will be transferred to countries outside the EEA. The transfer of data outside the European Economic Area (EEA) occurs depending on the instrument used to deliver the event. The chosen providers also have data centers located outside the EEA. The Data Controller then assessed the conditions underlying the data transfer and the related safeguards, through analysis of contracts and information such as security certifications provided by the providers of the services in question. Links to the data processing policies of the main providers used to deliver UNIPR events and services follow for further information:</p> <ul style="list-style-type: none"> - Google - Youtube https://policies.google.c or m/privacy - Microsoft - Teams https://docs.microsoft.com/it-it/microsoftteams/te at ms-privacy <p>For information about the guarantees inherent in the transfer of data outside the EEA, interested parties can write to protocollo@unipr.it.</p>
	<p>6. AUTOMATED PROCESSES Personal data will be subject to traditional manual, electronic and automated processing. It should be noted that fully automated decision-making processes are not carried out.</p>
	<p>7. RIGHTS OF INTERESTED PARTIES Data subjects may assert their rights as expressed in Art. 15 et seq. GDPR, by contacting the DPO/RPD at e-mail: dpo@unipr.it or by contacting the Data Controller at e-mail: protocollo@unipr.it, or by writing to the above contacts. The data controller guarantees data subjects the possibility of requesting, at any time, access to their personal data (art.15), rectification (art.16), deletion of the same (art.17), and restriction of processing (art.18). The data controller shall communicate (art. 19) to each of the recipients to whom the personal data have been transmitted, any rectification or erasure or restriction of processing carried out. The data controller shall communicate to data subjects who request such recipients. In the cases provided for by the GDPR (Art. 20), the controller guarantees the right to portability and, in the case of requests under Art. 20, the controller will provide data subjects with the data in a structured, commonly used and machine-readable format. In the event that data subjects believe that the processing of personal data carried out by the Data Controller is in violation of the provisions of Regulation (EU) 2016/679, they are free to file a complaint with the Supervisory Authority, particularly in the member state where they usually reside or work, or in the place where the alleged violation of the regulation occurred (Privacy Guarantor https://www.garanteprivacy.it/), or to take appropriate legal action.</p>
	<p>8. INFORMATIONAL CHANGES The owner may change, modify, add, or remove any part of this Privacy Policy. To facilitate verification of any changes, the notice will contain an indication of the date the notice was updated.</p>

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The Data Controller
University of Parma



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